

# 2022

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### *Editor's Note:*

The Economic and Technological Development Bureau (DSED) invited representatives from the Science and Technology Development Fund (FDCT), Economic Development Bureau of the Guangdong-Macao Intensive Cooperation Zone in Hengqin, University of Macau, Macau University of Science and Technology, Liaison Office of the Central People's Government in the Macao SAR and local industries to visit Dongguan's Songshan Lake Material Laboratory, China Spallation Neutron Source and Dongguan University of Technology on 26 October 2022 to deepen the industry-academia-research exchange and cooperation between Macao and the Greater Bay Area in order to enhance the productivity of projects of relevant technology enterprises and efficiency of commercialization of research achievements.

Jointly hosted by the Guangdong Administration for Market Regulation (Intellectual Property Office) and Dongguan Municipal People's Government and supported by the Intellectual Property Department of the Hong Kong SAR Government and DSED, the Guangdong-Hong Kong-Macao Greater Bay Area (Guangdong) High-Value Brand Building Contest 2022 was launched on 8 November 2022 under a hybrid format.

Jointly organized by the Guangdong Administration for Market Regulation, Hong Kong Trade Development Council, Intellectual Property Department of the Hong Kong Special Administrative Region Government and DSED, Guangdong-Hong Kong-Macao Greater Bay Area: Innovation and IP Opportunities was held online on 1 December 2022 during the 12th Business of IP Asia Forum. The DSED's Deputy Director Chan Tze Wai attended the session and gave an opening speech.



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## 1. DSEDТ visits Dongguan for new nanomaterial meeting

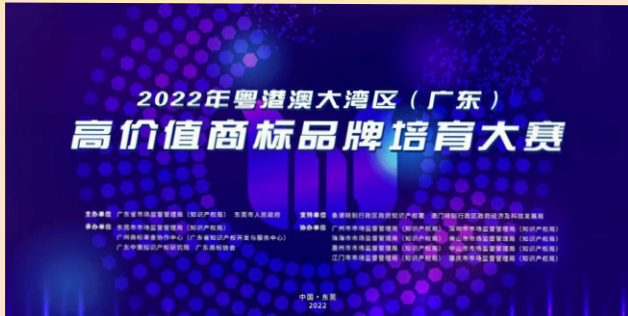
The Economic and Technological Development Bureau (DSEDТ) invited representatives from the Science and Technology Development Fund (FDCT), Economic Development Bureau of the Guangdong-Macao Intensive Cooperation Zone in Hengqin, University of Macao, Macao University of Science and Technology, Liaison Office of the Central People’s Government in the Macao SAR and local industries to visit Dongguan’s Songshan Lake Material Laboratory, China Spallation Neutron Source and Dongguan University of Technology on 26 October 2022 to deepen the industry-academia-research exchange and cooperation between Macao and the Greater Bay Area (GBA) in order to enhance the productivity of projects of relevant technology enterprises and efficiency of commercialization of research achievements.

During the working meetings, both sides expressed intention to strengthen cooperation and explore some possible direction of work. Addition of collaboration projects between institutions of Macao and Dongguan will be explored on the existing basis. Also, Macao will be further utilized as a window of international exchange for exploring new modes of international scientific research and industrial exchange with a view to promoting the development of technology industry in the GBA.



The group of representatives visits Dongguan’s Songshan Lake Material Laboratory

## 2. Guangdong-Hong Kong-Macao Greater Bay Area (Guangdong) High-Value Brand Building Contest 2022 officially launched on 8 November



The Guangdong-Hong Kong-Macao Greater Bay Area (Guangdong) High-Value Brand Building Contest 2022 is launched under a hybrid format

Jointly hosted by the Guangdong Administration for Market Regulation (Intellectual Property Office) and Dongguan Municipal People's Government and supported by the Intellectual Property Department of the Hong Kong SAR Government and Economic and Technological Development Bureau of the Macao SAR Government (DSEDT), the Guangdong-Hong Kong-Macao Greater Bay Area (Guangdong) High-Value Brand Building Contest 2022 was launched on 8 November 2022 under a hybrid format.

This is the first edition of the contest, which is themed "Nurturing High-Value Brands for Empowering the Economic Development of the Greater Bay Area". It calls for brand-building projects from small and medium enterprises in advanced manufacturing, modern services and new agricultural sectors in the Guangdong-Hong Kong-Macao Greater Bay Area as well as eastern, western and northern Guangdong.

## 3. GBA session of the 12th Business of IP Asia Forum held online on 1 December

Jointly organized by the Guangdong Administration for Market Regulation, Hong Kong Trade Development Council, Intellectual Property Department of the Hong Kong Special Administrative Region Government and Economic and Technological Development Bureau of the Macao Special Administrative Region Government (DSEDT), Guangdong-Hong Kong-Macao Greater Bay Area: Innovation and IP Opportunities was held online on 1 December 2022 during the 12<sup>th</sup> Business of IP Asia Forum. The DSEDT's Deputy Director Chan Tze Wai attended the session and gave an opening speech.



DSEDT's Deputy Director Chan Tze Wai gives an opening speech

The session invited a number of enterprise representatives and intellectual property (IP) experts to make keynote speeches and discuss hot topics. They also gave an introduction to the new opportunities in innovation and technology and IP in the Guangdong-Hong Kong-Macao Greater

Bay Area (GBA) to facilitate overseas enterprises to expand in the Mainland through the GBA's cooperation mechanism and help GBA enterprises to develop overseas market.

#### 4. Strategic Cooperation Agreement on Jointly Building the China-PSCs Technology Exchange and Cooperation Centre officially signed

The 16th meeting of the Mainland/Macao Science and Technology Cooperation Committee was convened in Beijing and Macao on 5 December under a hybrid format. During the meeting, representatives of the Economic and Technological Development Bureau of Macao, Zhuhai Science and Technology Innovation Bureau and Economic Development Bureau of the Guangdong-Macao Intensive Cooperation Zone in Hengqin signed together the Strategic Cooperation Agreement on Jointly Building the China-PSCs Technology Exchange and Cooperation Centre under the online and on-site witnessing of Deputy Minister of Science and Technology Zhang Guangjun, Deputy

Director-General of the Liaison Office of the Central People's Government in the Macao SAR Huang Liuquan, Secretary for Economy and Finance Lei Wai Nong and Deputy Mayor of Zhuhai Li Chong. This symbolizes the official setting foot of the first national-level international technology exchange platform planned by the Ministry of Science and Technology (MOST) in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA).

According to the agreement, the China-Portuguese-Speaking Countries Technology Exchange and Cooperation Centre will be developed together by the governments of Macao, Zhuhai and



Representatives of Macao, Zhuhai and Hengqin sign together the Strategic Cooperation Agreement on Jointly Building the China-PSCs Technology Exchange and Cooperation Centre under the witnessing of leaders of Macao and Zhuhai

Guangdong-Macao Intensive Cooperation Zone in Hengqin. It will be operated under a “dual centre” mode, with a Macao centre located in Macao and a Hengqin, Zhuhai centre located in the Guangdong-Macao Intensive Cooperation Zone in Hengqin with a view to deepening the exchange and cooperation between China and PSCs in the technology field and enhancing the connection between China and PSCs in commercialization of technological achievements, innovation and entrepreneurship and technology cooperation.

Under the support of MOST, the SAR Government is committed to improving the system for technological development. Also, it will continue to utilize the institutional advantage of “One Country, Two Systems” to promote innovation and technology and industrial development in joint efforts with Hengqin and facilitate Macao in participating in the development of the GBA into an international innovation and technology hub.