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Editor’s note:

To further promote CEPA, Model City Series of Activities on Implementation of CEPA under National Commerce System was held by the Ministry of Commerce of PRC in Foshan. Through holding training classes, working meetings and forums, the officials under the Commerce System of the Mainland could better understand and master CEPA, leading to more effective implementation of various preferential measures under CEPA. In mid November, the General Administration of Customs of PRC and Macao Economic Services negotiated on the rules of origins of a new batch of CEPA goods in Beijing. Both sides agreed on the rules of origin of 46 goods. Starting from 2010, the total number of Macao goods exporting to the Mainland which are eligible for zero-tariff treatment is 1,209 (in accordance with Mainland 2010 Tariff Codes). In order to ensure that industries and users can more easily access to information relevant to intellectual property of the Mainland and Macao, Macao Economic Services added “Special Column of Trademarks of the Mainland and Macao” in its official website, strengthening the co-operation on the area of trademark of the two places.

1. The Ministry of Commerce of PRC held Model City Series of Activities on Implementation of CEPA under National Commerce System in Foshan

To promote the implementation of CEPA, let the officials under the Commerce System of the Mainland better understand and master CEPA, as well as to enhance business matching among the levels of service industry of Guangdong, Hong



During the Forum, associations and enterprises of the Mainland and Macao held contract signing ceremony.

Kong and Macao, the Ministry of Commerce of PRC held Model City Series of Activities on implementation of CEPA under National Commerce System on 25 and 26 November 2009 in Foshan, Guangdong. The activities include “CEPA Training Classes under Commerce System of the Mainland”, “Model City Series On-site Working Meetings of Implementation of CEPA by National Commerce System” and “Forum on Strengthening Business Co-operation of the Mainland, Hong Kong and Macao through CEPA”.

The Ministry of Commerce of PRC had successively held CEPA forums in Zhuhai, Guangdong and Xiamen, Fujian this year. This time the training classes held in Foshan invited the officials of Department of Taiwan, Hong Kong & Macao Affairs of the Ministry of Commerce to introduce the economics and legal theories of CEPA, as well as interpretation of the measures of CEPA. Officials from the enforcement units of CEPA in Hong Kong and Macao also shared the current situation of the service industry of the two places and the opportunities for co-operation with the Mainland under CEPA. Moreover, officials of Department of Foreign Trade of the Ministry of Commerce also had in-depth briefings on the principles of WTO free trade zones, as well as the current progress of signing of free trade zone agreements between China and different customs territories.

The opening ceremony of “Forum on Strengthening Business Co-operation of the Mainland, Hong Kong and Macao through CEPA” was hosted by Mr. Zhang Zhigang, Former Vice Minister of Commerce, Mr. Wan Qingliang, Vice Governor of Guangdong Province, Mr. Chau Kai Leung, Deputy Executive Director of the Hong Kong Trade

Development Council, Mr. Lee Peng Hong, President of Macao Trade and Investment Promotion Institute and Mr. Chen Yunxian, Mayor of Foshan. In the Forum, representatives of associations of hotel, catering and retail industries from the Mainland, Hong Kong and Macao were invited to discuss on 3 different topics: “Business model of Hong Kong and Macao as reference for the chain development of catering and hotel industry of the Mainland”, “Using the advanced management and servicing concept of Hong Kong and Macau for reference to raise the level of the hotel industry of the Mainland” and “Expanding self-supporting, using the business model of Hong Kong and Macao to bring about change of the business practice of the retailing industry of the Mainland”, as well as to deliver featured speeches on co-operation of the service industry under CEPA. The presenters of the forum agreed that the growth rate of the hotel, catering and retailing markets of the Mainland was surprising, and the Mainland should seize the opportunity to develop with Hong Kong and Macao, as well as to use the substantial experience of related industries of Hong Kong and Macao for reference, giving ways for the Mainland enterprises to go internationally. Grand signing ceremony was also held at the forum, with business co-operation signed and started by 8 associations and 22 enterprises of the three places. The contract amount was over 1.2 billion Rmb.

2. The Mainland and Macao signed 《Regulations on the Economic Guarantee for Setting Up Air Transport Sales Agencies》

To encourage Macao service suppliers to set up air transport sales agencies in the Mainland, and cope with related liberalization content of Supplement VI to CEPA, the Civil Aviation Administration of China (CAAC) and Civil Aviation Authority of Macao SAR signed 《Regulations on the Economic Guarantee for Setting Up Air Transport Sales Agencies》 on 26 October. The above mentioned Regulations mainly include : to allow Macao service suppliers, when applying for setting up wholly-owned, equity joint venture or contractual joint venture air transport sales agencies in the Mainland, to submit the economic guarantee provided by the Mainland incorporated banks or guarantee companies recommended by the China Air Transport Association , or to be guaranteed by Macao banks. If the Macao service suppliers are guaranteed by Macao banks, during the guarantee period, China Air Transport Association will issue duplicate copies of the accreditation certificates to the applicants. After the Macao service suppliers’ applications have been approved by the Mainland, the guarantee should be replaced by the economic guarantee provided by the Mainland incorporated banks or guarantee companies within 2 months, China Air Transport Association will then issue the original accreditation certificates to the applicants.

For full text of 《Regulations on the Economic Guarantee for Setting Up Air Transport Sales Agencies》, please refer to the following webpage of Macao Economic Services:

https://www.economia.gov.mo/liferay/c/mail/save_part?strip=0&folder_name=INBOX&msg_num=23&msg_part=1 (Chinese version only)

3. *46 new made-in-Macao goods are eligible for CEPA zero-tariff treatment in 2010*

Representatives from the General Administration of Customs of PRC and Macao Economic Services held the consultation on the rules of origin of Macao goods applying for zero-tariff treatment for the second half of 2009 in Beijing on November 17. Both sides reached an agreement on the rules of origin of a total of 46 goods applied by Macao enterprises. Related goods include fish products, dairy products, animal fat, animal offal, dog food, plastic products and processed stone, etc. Starting from 2010, the total number of Macao goods exporting to the Mainland which are eligible for CEPA zero-tariff treatment is 1,209. Their rules of origin are now available for downloading through the following website of Macao Economic Services :

http://www.economia.gov.mo/servlet/ShowContent/cms/CEPA_TIG/1250070143173/1250070143173_pdf?t=f&locale=en_US

Starting from 1 January 2010, Macao products which conform to related rules of origin will be eligible for CEPA zero-tariff treatment when exported to the Mainland.



The General Administration of Customs of PRC and Macao Economic Services negotiated on the rules of origin of Macao products applying for zero-tariff treatment.

Since CEPA came into effect, the Mainland and Macao had developed the rules of origin for a total of 1,209 products (in accordance with Mainland 2010 Tariff Codes). As for the products which CEPA rules of origin have not

been yet developed, if the Macao enterprises intend to enjoy zero tariff treatment when exporting the products to the Mainland, they can submit application to the Macao Economic Services. Applications received before 15th of February can enjoy the zero tariff treatment from 1st July of the same year, while applications received after the above mentioned period and before 15th August can enjoy the zero tariff treatment from 1st of

January of the following year.

For application details and download of the application form, please refer to the following webpage of Macao Economics Services:

http://www.economia.gov.mo/servlet/ShowContent/cms/CEPA_TIG/1250070396111/1250070396111_word?t=f&locale=zh_MO (Chinese version only)

4. *Special Column of Trademarks of the Mainland and Macao was added to official website of Macao Economic Services*

In order to let the industries and users more easily and conveniently access to information relevant to intellectual property of the Mainland and Macao, Macao Economic Services has added “Special Column of Trademarks of the Mainland and Macao” in its official website since 3 November. Through the form of text introduction and links, the above mentioned “Special Column” provides arrangement of trademark agency services in the Mainland and co-operation contents on the field of trademark between the Mainland and Macao under the framework of CEPA, as well as trademark information of the two places, including laws and regulations, procedures for applying for registration, fees, statistical information, organizations for inquiries, related websites, etc. Moreover, through the function of trademark searching of the “Special Column”, the trademarks registered in Macao and information of applications for registration of trademarks in Macao can be inquired. For more detailed contents, please refer to the official website of Macao Economics Services (<http://www.economia.gov.mo>) or designated CEPA website (<http://www.cepa.gov.mo>).

5. *The 6th Logistics Co-operation and Development Conference of the Mainland, Taiwan, Hong Kong and Macao was held in Xiamen, Fujian*

The 6th Logistics Co-operation and Development Conference of China, Taiwan, Hong Kong and Macao was held by China Federation of Logistics and Purchasing, Taiwan Association of Logistics Management, Hong Kong Logistics Association and International Logistics and Forwarding Association of Macau from 14 to 15 November in Xiamen National Accounting Institute in Fujian Province. Macao delegation consisted of representatives from International Logistics and Forwarding Association of Macau, Macau Air Freight Forwarding (Logistics) Association, Macao Economic Services and Macao Trade and Investment Promotion Institute.

During the conference, leading operators of the logistics industry of the four sides shared

and exchanged on development of the logistics industry in different places, technology application and business model. The Conference was hosted by President of International Logistics and Forwarding Association of Macau, Mr.



Macao Delegation attended the 6th Logistics Co-operation and Development Conference of China, Taiwan, Hong Kong and Macao.

Victor Lei Kuok Fai, while President of Macao Air Freight Forwarding (Logistics) Association, Mr. Tang Man Vai introduced the development of the logistics industry in Macao, and brought forward the development proposal directed to the air transport industry of Macao. Five conferences of “Cooperation and Development Conference of China, Taiwan, Hong Kong and Macao” were successively held from 2002 – 2006, and two years later it was held again in 2009. The objective of the conference is to promote exchange on the fields of technology, management, information engineering and equipment, etc within the logistics industry of the four sides, work together to upgrade the level of the industry, and then drive the collaboration and development of the logistics industry of the four sides. According to the 《Memorandum about Logistics Co-operation and Development of China, Taiwan, Hong Kong and Macao》 signed by China Federation of Logistics and Purchasing, Taiwan Association of Logistics Management, Hong Kong Logistics Association and International Logistics and Forwarding Association of Macau on 31 July in Xiamen, the 7th Logistics Co-operation and Development Conference of China, Taiwan, Hong Kong and Macao will be held in Taiwan in the following year.

6. Macao Economic Services organized “Delegation for Macao Chinese medicine industry to seek business opportunities in Guangzhou” in order to strengthen industry co-operation of the two places

“Delegation for Macao Chinese medicine industry to seek business opportunities in Guangzhou” was co-hosted by the Economic and Information Commission of Guangdong Province, Administration of Traditional Chinese Medicine of Guangdong Province and Macao Economic Services, and was supported by Macau Importers and Exporters Association and Macau Pharmacies Association. The 25 members of the delegation went to Guangzhou and Zhongshan on 5 and 6 November respectively. They attended “Guangdong-Macao Chinese Medicine Industry Co-operation Conference” and directly matched, mutually communicated and co-developed business opportunities with the

Economic and Information Commission of Guangdong Province, as well as more than 20 enterprises and factories of the medicine industry. During the two-day tour, the delegation visited several pharmaceutical companies and hospitals of Chinese medicine, which helped the Macao delegates to broaden their views, enhance their competitiveness, have a better understanding of the supply network of the raw materials of Chinese medicine in the Mainland, the production standards of Chinese medicine as administered by the Mainland, as well as the wholesale and retail market, the enterprises, the dealers and retailers, etc of finished products of Chinese medicine and health products. This also increased the opportunities of procurement negotiation for the Macao Chinese medicine industry.



Macao delegates posed for group photo.

To cope with the State “11·5” Policy Planning, implementation of CEPA regarding co-operation of Chinese medicine industry and deepening of co-operation mechanism between Guangdong and Macao, SAR Government

determines to build Macao as a platform with solid foundation for International trade of Chinese medicine, health care, exhibition and convention. Since 2005, Macao Economic Services has started to regularly hold activities related to Chinese medicine industry, actively drive the development of this industry. For the first time this time, Macao Economic Services led the industry to visit Guangdong for exploration and exchange, hoping to take advantage of the early and pilot implementation measures of the Guangdong province to strengthen the role of Macao as the platform for International trade of Chinese medicine, as well as to achieve the aim of moderate economic diversification of Macao.