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Editor’s note:

To further enhance the role of “The model city of the implementation of CEPA” and “The early and pilot city for implementing CEPA in Guangdong”, as well as to expand the scope of cooperation with Macao, Foshan Municipal Bureau of Economy and Trade signed the “Memorandum on strengthening cooperation and implementation of CEPA” with Macao Economic Services, both sides agreed to take a series of measures which included the formation of liaison system, information interchange system and reciprocal website links as well, support the officials and business people on both sides to develop economic and trade cooperation.

A delegation of over a hundred officials and business people led by Chief Executive Chui Sai On, attended “The Sixth Pan-Pearl River Delta Regional Cooperation and Development Forum and Trade Fair”, and got plenty of achievements, namely the delegation signed development project contracts worth over RMB1.4 billion with mainland provinces; moreover, a number of provinces and regions suggested that Macao could reinforce its role as a business and trade service platform, especially with the Portuguese-speaking countries and the European Union.

To enhance the safety knowledge of industry and community in choosing and using cosmetic products, Macao Economic Services invited the experts from the General administration of Quality Supervision, Inspection and Quarantine of the People’s Republic of China to hold the “Seminar on the safety of cosmetic products 2010”; through this seminar, not only could elevate the safety recognition of the community, but also could help the industry to better understand the industry chain of cosmetic products and the importance of safe cosmetic products supply.

- 1. Macao Economic Services and Foshan signed the “Memorandum on strengthening cooperation and implementation of CEPA”***

To strengthen the Guangdong-Macao cooperation and the implementation of CEPA, as well as to promote the diversification of Macao's industries and to enhance the role of Macao as a business and trade service platform; the Foshan Municipal People's Government, Macao Economic Services, Macao Trade and Investment Promotion Institute, and the Permanent Secretariat of the Forum for Economic and Commercial Cooperation between China and Portuguese-speaking Countries jointly organized the "Seminar on Foshan-Macao CEPA Cooperation" at Macao Tower Convention and Entertainment Center on 29th July, 2010; meanwhile, Secretary for Economy and Finance of Macao SAR, Mr. Tam Pak Yuen, Deputy Mayor of Foshan, Mr. Zhou Tian Ming, and Deputy Minister of the department of Economic Affairs of Liaison Office of the Central People's Government in the Macao SAR, Mr. Kou Ming, attended the opening ceremony as honored guests.



The officials and industries from Foshan and Macao signed agreements in the seminar.

Foshan is one of the nine cities in the Outline of the Plan for the Reform and Development of the Pearl River Delta (2008-2020) (the Outline), the model city of the implementation of CEPA, and the early and pilot city for implementing CEPA in Guangdong; there is a wide scope of cooperation between Macao and Foshan under the framework of CEPA and "the Outline". Foshan-Macao also expects to take advantages of each other to develop and upgrade the modern industries on both sides with the "Framework Agreement on Guangdong-Macao Cooperation" signing in the near future. Meanwhile, Foshan and Macao agreed to carry out a series of measures to facilitate and assist the implementation of CEPA, and Foshan raised sixteen points for the way of future development and cooperation with Macao, both sides to jointly develop financial industry, creative industry, logistics industry, convention and exhibition industry, tourism industry, and food & beverage industry as well; in response to these recommendations, the official departments and industries of both sides signed cooperation agreements on various fields, and the seminar was equipped with booths for information and consultation.

Moreover, responding to the "Seminar on Foshan-Macao CEPA Cooperation", Macao Economic Services and Foshan Municipal Bureau of Economy and Trade signed the "Memorandum on strengthening cooperation and implementation of CEPA" after the seminar, and agreed to set up liaison system for friendly discussion, information interchange system for industries, and reciprocal website links for the release of information about economic cooperation and industries; as well as to support the officials and business people on both sides to participate the economic and trade activities held by two governments, and to build bridges of cooperation between enterprises of both sides.

2. The 5th Dynamic Macao Business and Trade Fair was held in Changchun of Jilin

Held by the Macao Convention and Exhibition Association, a series of activities in the “Dynamic Macao Business and Trade Fair” (the Fair), the 5th stage moved to be held in Changchun of Jilin, after the stages of Shanghai, Chongqing, Beijing, and Zhengzhou. The “Dynamic Macao Business and Trade Fair · Jilin Changchun” joined in the 6th China Jilin · Northeast Asia Investment and Trade Expo as Macao products pavilion, it was the first time for the Fair to be held in a new form under an Expo that it helped the promotion and attracted more visitors; in which, the number of visitors reached to 80 thousands, was the highest among all previous stages.

The exhibition area of the Fair was 4,500 square meters with 180 booths, more than 80 organizations and small & medium enterprises from Macao participated in the Fair that it was separated into 5 parts as follows: Theme pavilion, Macao souvenirs pavilion, Portuguese-speaking countries pavilion, Enterprises pavilion, and Small & Medium enterprises pavilion. The Fair generated strong sales response and received a number of

agreements, in which, a rice enterprise from Macao signed an agreement on Jilin rice procurement with a local food entity; and a SME from Macao, as an agent of wine and coffee products, signed to distribute its products to the Northeast region of the Mainland. Meanwhile, the Fair strengthened the economic and trade cooperation among Macao, the Northeast region of the Mainland and the Northeast Asia; as well as promoted Macao products and brands, and increased opportunities for cooperation between Macao’s SMEs and Mainland’s enterprises.



Chief Executive Chui Sai On, other officials and guests attended the Opening Ceremony.

3. “The 6th Pan-Pearl River Delta Regional Economic and Trade Cooperation Fair” was held in Fuzhou

The Chief Executive, Mr Chui Sai On led the delegation of the SAR Government, accompanied by a trade delegation made up of more than 100 people, to participate in “The 6th Pan-Pearl River Delta Regional Economic and Trade Cooperation Fair” which was held at Fuzhou International Convention & Exhibition Center from August 27 to 29 of 2010. “Macao Pavilion” was



The Chief Executive, Mr. Chui Sai On and the guests took photo in front of the Macao Pavilion.

established inside the International Convention & Exhibition Center, which was divided into 5 exhibit areas, namely “Macao Overview Pavilion”, “Macao Convention and Exhibition Industry Pavilion”,

“Macao M-in-M Pavilion”, “Achievements of the 10th Anniversary of the Macao SAR Pavilion”, “Macao Chamber of Commerce Pavilion”. During the Pan-Pearl River Delta Forum, the Chief Executive met with leaders of Hunan, Sichuan, Guangdong and Fujian Provinces respectively, and all agreed with the recommendation of the general assembly, that is, deepening the cooperation and development together, including: strengthening the cooperation in tourism among different provinces, reinforcing the provision of training of modernized service industry. Quite a number of provinces addressed that Macao could strengthen the function as the trade platform, especially for the function to be the platform with Portuguese speaking countries and the European Union. Moreover, during the “The Pan-Pearl River Delta Fair”, the “9+2” provinces signed 10 cooperation framework agreements or memorandums altogether, Macao and the Mainland Provinces signed 13 projects of cooperation, amounted over 1.4 billion Renminbi.

Furthermore, “The 5th Pan-Pearl River Delta Regional Intellectual Property Cooperation Forum” and “The 6th Pan-Pearl River Delta Regional Intellectual Property Cooperation Joint Conference” was held in Fuzhou on July 6. A delegation of the Macao SAR consisted of representatives from Macao Economic Services and Macao Customs Service participated in the above mentioned forum and joint conference. About 100 people from the “9+2” provinces (regions) in the Pan Pan-Pearl River Delta



Representatives from Macao Economic Services and Macao Customs Service participated Pan-Pearl River Delta Regional Intellectual Property Cooperation Forum and Joint Conference at Fujian

Region participated in the forum, and about 40 people participated in the joint conference. The Vice Governor of the Government of Fujian Province, Mr. Li Chuan, Head of the Protection and Coordination Department of State Intellectual Property Office of the PRC, Mr. Huang Qing participated in the opening ceremony and presented speeches. The opening ceremony was officiated by the Deputy Director of Fujian Intellectual Property Office, Mr. Li Dong Gen. During the forum, experts in the field of intellectual property and outstanding author of thesis delivered keynote speeches on the theme of “Enterprises • Intellectual Property Strategies • Core Competitiveness”.

At the joint conference, Director of Fujian Intellectual Property Office, Mr. Luo Xuan and Deputy Director of Guangxi Zhuang Autonomous Region Intellectual Property Office, Mr. Wei Zhi Bian reported on the preparatory work of the forum and joint conference, the progress of regional intellectual property cooperation as well as suggestion of cooperation projects for the next stage respectively. Representatives from different parties addressed comments and recommendations on starting cooperation projects for the next stage.

Deputy Director of Macao Economic Services, Mr. Tai Kin Ip represented the Macao SAR to conclude the implementation status of the major committed projects — “Exchange among intellectual property officials of Pan-Pearl River Delta”, and made suggestions for the intellectual property cooperation projects which should be started in 2011. The success of this intellectual property forum and cooperation joint

conference further enhanced the intellectual property cooperation and exchange of the Pan-Pearl River Delta Region, as well as promoted the protection work of intellectual property to develop to a deeper level.

4. The State Council of the PRC promulgated “Decision about the 5th Projects Requiring Administrative Approval Being Cancelled and Decentralized of Management Level”

The State Council promulgated the “Decision about the 5th Projects Requiring Administrative Approval Being Cancelled and Decentralized of Management Level” on July 4, with 113 projects such as “Power Construction Fund Investment Project” cancelled, and 71 projects such as “Approval of Business Qualification for Foreign Labour Cooperation ” decentralized of management level, involving nearly 50 departments and 184 projects. This reform of administrative approval started in September 2001, and was established by the State Council Administrative Approval Reform Leading Group. It initiated by canceling the first batch of 789 projects requiring administrative approval in November of the following year; till now, the 5th batch of projects requiring administrative approval is being processed.

The “Decision” requires different departments in the Mainland to seriously handle the implementation and hand-over work of cancellation and decentralization of management level of projects requiring administrative approval, as well as practically reinforce the follow-up supervision. In accordance with the requirements of deepening the reform of the administrative system and changing the function of the government, keep on deepening the reform of administrative approval system, further reduce the number of projects requiring administrative approval, standardize the workflow of approval, innovate the methods of approval, improve the regulating and supervising system of administrative approval, reinforce the supervision of functioning the right of administrative approval.

For details of the “Decision about the 5th Projects Requiring Administrative Approval Being Cancelled and Decentralized of Management Level”, please enter the following website: http://www.gov.cn/zwggk/2010-07/09/content_1650088.htm

5. Experts from the General Administration of Quality Supervision, Inspection and Quarantine of the PRC came to Macao to introduce the knowledge of purchasing and safely using of cosmetics



To enhance the knowledge of the industry and the public to choose and safely use cosmetics, Macao Economic Services held “Seminar on Cosmetics Safety 2010” on June 22, and invited an expert from the General Administration of Quality Supervision, Inspection and Quarantine of the PRC to be the speaker.

Expert from the General Administration of Quality Supervision, Inspection and Quarantine introduced the safety knowledge of cosmetics

Product safety is one of the areas of cooperation related to trade and investment facilitation under CEPA. Macao SAR and the General Administration of Quality Supervision, Inspection and Quarantine of the PRC signed the “Cooperation Arrangement on Product Safety and Place of Origin” in April 2004. Under the prerequisite of protecting the consumer rights of the Mainland and Macao, promoting trade and development of the two places, both sides will strengthen the cooperation and exchange on areas of product safety and place of origin. Along with the increasing number of cosmetics and skincare products launched in the local market every year, a large variety of products are involved. Therefore, in order to protect the rights of dealers and consumers, Macao Economic Services invited the researcher of the Bureau of Import and Export Food Safety of the General Administration of Quality Supervision, Inspection and Quarantine of the PRC, Ms. Xu Li Yan, to explain the safety knowledge related to use of cosmetics, how should the consumers purchase cosmetics, the function of enterprises in the supply chain of cosmetics and how the foreign distributors choose local manufacturers of cosmetic products, etc. This seminar not only raised the consciousness of the public on safety of cosmetics, but also let the industry understand more about the chain of cosmetics products and the importance of supply of safe cosmetics by the enterprises.