

# 2018

www.economia.gov.mo

# CEPA Newsletter

December 2018 ♦ Issue 67 ♦ Published by Macao Economic Bureau

## content

1. First meeting of the Mainland and Macao Economic and Trade Cooperation Committee held with 19 mutually beneficial measures introduced to foster Mainland-Macao trade
2. Agreement on Trade in Goods of the Mainland-Macao CEPA signed in Macao
3. Macao Economic Bureau and Hong Kong Customs hold meeting on realising information flow on product safety under the HK-Macao CEPA
4. Macao Economic Bureau launches the Economic and Trade Laws and Regulations Database under the HK-Macao CEPA
5. Fourth Meeting of the Guangdong-Macao Intellectual Property Working Group Held in Guangzhou
6. The Macao Economic Bureau organises Macao's E-commerce sector to visit the Cross-Border E-commerce Exhibition and Leaders Summit of CISMEF
7. 2018 China Merchants Cup Qianhai Guangdong-Hong Kong-Macao Youth Innovation and Entrepreneurship Competition Final
8. Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2018 held in Dunhuang
9. China Investment Policy Seminar 2018 held on 5 December

## Editor's Note:

The Mainland and Macao Economic and Trade Cooperation Committee held its first meeting on 12 December this year at the Government Headquarters, marking the two places' joint effort to take forward their economic and trade exchange and cooperation to a higher level. The meeting considered and confirmed the meeting mechanism of the

Committee, and introduced 19 policy measures for mutually beneficial cooperation by exchanging opinions on major cooperation areas, such as promoting the enhancement and implementation of CEPA, jointly advancing the development of the Guangdong-Hong Kong-Macao Bay Area, supporting Macao in participating in the development of the "Belt and Road" Initiative, supporting Macao's development as a platform between China and Portuguese-speaking countries, and strengthening the economic and trade exchanges between



the two places. After the meeting, the Ministry of Commerce of China and the Macao SAR Government signed the Agreement on Trade in Goods of CEPA, which is an integral part to enhancement of CEPA that completed the work on the goal of enhancing CEPA alongside with the Agreement on Trade in Services, the Investment Agreement and the Agreement on Economic and Technical Cooperation, which were previously signed under CEPA.

In addition, to enhance exchanges in multiple areas of cooperation in the Economic and Technical Cooperation Work Programme under the HK-Macao CEPA, especially the cooperation and exchanges related to technical barriers to trade concerning product safety, four representatives of the Macao Economic Bureau visited the Hong Kong Customs and Excise Department on 6 November as both sides held a working meeting on realising information flow on product safety under the HK-Macao CEPA, during which they carried out initial communication and reached a consensus on the future flow of public information and training on product safety between the two places.

The Guangdong-Macao Intellectual Property Working Group held its fourth meeting in Guangzhou on 8 October 2018. At the meeting, representatives of the Guangdong side and of the Macao side exchanged on the current development of intellectual property in the two places and summarised the completion of the cooperation projects in the previous phase in order to fully implement the Framework Agreement on Guangdong/Macao Co-operation, materialise the spirit of the Guangdong/Macao Cooperation Joint Conference, and promote closer cooperation between Guangdong and Macao in the area of intellectual property.

## 1. First meeting of the Mainland and Macao Economic and Trade Cooperation Committee held with 19 mutually beneficial measures introduced to foster Mainland-Macao trade

The Mainland and Macao Economic and Trade Cooperation Committee held its first meeting on 12 December this year at the Government Headquarters, marking the two places' joint effort to take forward their economic and trade exchange and cooperation to a higher level. Co-chaired by International Trade Negotiation Representative and Vice Minister of Commerce of China Fu Ziying and Secretary for Economy and Finance Leong Vai Tac, the meeting considered and confirmed the meeting mechanism of the Committee, and introduced 19 policy measures for mutually beneficial cooperation by exchanging opinions on major cooperation areas, such as

promoting the enhancement and implementation of CEPA, jointly advancing the development of the Guangdong-Hong Kong-Macao Bay Area, supporting Macao in participating in the development of the “Belt



Secretary for Economy and Finance Leong Vai Tac and Vice Minister of Commerce of China Fu Ziying co-chair the first meeting of the Mainland and Macao Economic and Trade Cooperation Committee

and Road” Initiative, supporting Macao’s development as a platform between China and Portuguese-speaking countries (PSCs), and strengthening the economic and trade exchanges between the two places. These will further enhance the level of economic and trade cooperation between the two places and in turn benefit their business sectors. After the meeting, the Ministry of Commerce of China and the Macao SAR Government signed the Agreement on Trade in Goods of CEPA.



Secretary for Economy and Finance Leong Vai Tac and Vice Minister of Commerce of China Fu Ziyang exchange a summary of the first meeting of the Mainland and Macao Economic and Trade Cooperation Committee

Vice Minister Fu said that the establishment of the Committee and enhancement of CEPA would serve as a new starting point for the economic and trade exchange and cooperation between the two places as the Mainland would broaden the liberalisation to Macao under the framework of CEPA through the mechanism of the Committee by further lowering and relaxing the entry threshold in the areas of investment and trade in services, so as to continuously enhance the level of trade and investment facilitation and promote the economic

integration between the two places. He also stated that the Mainland would meanwhile support actively Macao in capitalising on its strengths by proposing support in economic and trade areas for Macao’s participation in the “Belt and Road” Initiative, advancing the policy measures for promoting the development of the Guangdong-Hong Kong-Macao Bay Area, and promoting full liberalisation of trade in goods within the Bay Area. He further encouraged Macao in giving full play to its strengths with a view to promoting the development of Macao as a commercial and trade cooperation service platform between China and PSCs on the basis of Forum Macao, and expressed the support for Macao to continue taking part in the China International Import Expo.

Secretary Leong expressed sincere gratitude for the ongoing support and guidance given to Macao by the Central People’s Government, and stated that the Committee would thoroughly materialise the “One Country, Two Systems” principle and the spirit of the 19th National Congress to support the integration of Macao into the national development strategies and promote fully the mutually beneficial cooperation between the Mainland and Macao. He believes that the work of the Committee will be beneficial to promoting Macao’s further deepening of economic and trade cooperation with the Mainland and speeding up its integration into the national development strategies, which will assist the moderate diversification and sustainable development

of Macao's economy, and realise the positioning as a commercial and trade cooperation service platform between China and PSCs. Based on the needs of the development of economic and trade exchange and cooperation between the Mainland and Macao, the two places optimised and upgraded the economic and trade cooperation mechanism by establishing the Mainland and Macao Economic and Trade Cooperation

Committee and by broadening and enriching the scope and content of cooperation between the two sides. Task forces have been set up especially for the cooperation between the two places in the development of the "Belt and Road" Initiative, Guangdong-Hong Kong-Macao Bay Area and the China-PSCs Platform, coordinating and resolving the major issues in economic and trade cooperation between the two sides.

## 2. Agreement on Trade in Goods of the Mainland-Macao CEPA signed in Macao

Witnessed by Acting Chief Executive of the Macao Special Administrative Region Chan Hoi Fan and Deputy Director-General of the Liaison Office of the Central People's Government in Macao Yao Jian, the Agreement on Trade in Goods of CEPA was signed by International Trade Negotiation Representative and Vice Minister of Commerce of China Fu Ziyang and Secretary for Economy and Finance Leong Vai Tac at the Government Headquarters on 12 December. The Agreement will be implemented from 1 January 2019.

The Agreement, which is an integral part to enhancement of CEPA, completed the work on the goal of enhancing CEPA alongside with the Agreement on Trade in Services, the Investment Agreement and the Agreement on Economic and Technical Cooperation, which were previously signed under CEPA.

The Agreement consolidates and integrates the content related to trade in goods in CEPA and its series of agreements. Taking into account the economic and trade development of the Mainland and Macao in

the 15 years since the signing of CEPA and referring to the latest progress and achievement related to trade in goods agreements in international and regional economic cooperation, it enhances further the level of trade facilitation and provides systematic arrangements with higher comprehensiveness for the trade and exchange of goods between the two places on the basis of the full achievement of liberalisation of trade in goods between the two places.



Acting Chief Executive Chan Hoi Fan witnesses Secretary for Economy and Finance Leong Vai Tac and Vice Minister of Commerce Fu Ziyang signing the CEPA Agreement on Trade in Goods

The Agreement establishes rules of origin for some 8,000 tariff code products by

adopting a mode which combines the general rules that are generally applicable to all tariff code products and product specific rules of origin that include certain products. This enhances fully the flexibility in determining rules of origin and facilitates the flow of goods between the two places, accommodating better the needs of the business sector and promoting the continuous development of Macao's manufacturing industry.

In addition, the Agreement establishes a special chapter for the Guangdong-Hong Kong-Macao Bay Area facilitation measures, which proposes a series of cooperation

measures for promoting facilitation of trade in goods, innovation of customs clearance modes, and exploration of multiple modes of cooperation in inspection, such as "joint inspection, one-off release" and "inspection on entry, monitoring on exit"; and explores and studies cross-border customs clearance facilitation, development of Single Window interconnectivity, exchange of electronic cargo data, and providing customs clearance facilitation to food products processed in Macao with raw materials originating from the Mainland, so as to enhance the capacity and efficiency of goods clearance at control points and facilitates the freer flow of goods within the Bay Area.

### 3. Macao Economic Bureau and Hong Kong Customs hold meeting on realising information flow on product safety under the HK-Macao CEPA



The two sides conduct exchanges on the flow of information on product safety under the HK-Macao CEPA

To enhance exchanges in multiple areas of cooperation in the Economic and Technical Cooperation Work Programme under the HK-Macao CEPA, especially the cooperation and exchanges related to technical barriers to trade concerning product safety, a quartet including our Head of Licensing and

Inspection Department Kong Son Cheong and Head of Licensing and Supervision Division Ivone Maria da Rosa, as well as two other representatives of the Macao Economic Bureau (DSE) visited the Hong Kong Customs and Excise Department (C&ED) on 6 November as both sides held a working meeting on realising information flow on product safety under the HK-Macao CEPA, during which they carried out initial communication and reached a consensus on the future flow of public information and training on product safety between the two places.

The C&ED's Head of Consumer Protection Bureau and Principal Trade Controls Officer Chan Kwok-kee gave a briefing on the work and working mode of the Bureau regarding product safety, including its two subsidiaries, namely the Toys and Children's Products Safety Division and Consumer Goods Safety Division.

Representatives of the DSE and Head of Licensing and Inspection Department Kong Son Cheong also briefed on our functions and work, including the supervision of product safety, accredited inspection bodies and technical support in respect of inspection. Meanwhile, they carried out initial discussion and reached a consensus on the flow of information on product safety and cooperation in training of law enforcers between the two places.

At the end, both sides concurred that this meeting was generally effective for deepening the understanding of the work of the supervisory bodies of the two places, and was able to materialise the cooperation related to technical barriers to trade concerning product safety under the HK-Macao CEPA. They also agreed to maintain exchange and connection in the future.

#### 4. Macao Economic Bureau launches the Economic and Trade Laws and Regulations Database under the HK-Macao CEPA

In accordance with the Economic and Technical Cooperation Work Programme under the umbrella of Hong Kong-Macao CEPA, both sides will strengthen cooperation in the area of transparency of laws and regulations, as well as exchange information on the enactment and implementation of laws and regulations in respect of investment, trade and other economic areas.

In this connection, the Database on Hong Kong's Trade Laws and Regulations and the

Database on Macao's Trade Laws and Regulations were added to the website of the Macao Economic Bureau under the category "HK-Macao CEPA" on 3 December. The databases contain the major business laws and regulations of Hong Kong and Macao, and those of the service sectors liberalised under the Arrangement, which serve to provide a more convenient means for entrepreneurs of both sides in searching for information related to laws and regulations.

#### 5. Fourth Meeting of the Guangdong-Macao Intellectual Property Working Group Held in Guangzhou

The Guangdong-Macao Intellectual Property Working Group held its fourth meeting in Guangzhou on 8 October 2018.

At the meeting, representatives of the Guangdong side and of the Macao side exchanged on the current development of intellectual property in the two places and summarised the completion of the cooperation projects in the previous phase. The completed projects include: co-organising the Guangdong-Hong Kong-Macao Bay Area Intellectual Property

and Technology & Innovation Cooperation Seminar and the 2017 Hengqin Forum on China Intellectual Property; organising trademark industries of Guangdong, Hong Kong and Macao to launch the "Branding Development of 'Classic Brands'/'Time-honoured Brands'" exchange activity, participate in the SOUTHCHINA High-Level Forum on Trademark & Brand, the China International Copyright Expo and the Guangdong Intellectual Property Trade Expo; assisting Macao candidates in taking the National Patent Agent Qualification

Exam in Guangdong; and continuously updating the Intellectual Property Database for Guangdong, Hong Kong and Macao, etc. Furthermore, the intellectual property law enforcement authorities of Guangdong and Macao continued to reinforce the cooperation in Guangdong-Macao cross-border intellectual property protection by launching multiple joint intellectual property actions, further cracking down on illegal cross-border infringement activities in the two places.

To fully implement the Framework Agreement on Guangdong/Macao Co-operation, materialise the spirit of the Guangdong/Macao Cooperation Joint Conference, and promote closer cooperation between Guangdong and Macao in the area of intellectual property, the Group decided to promote in the next phase the further development of cooperation in intellectual property between Guangdong and Macao revolving around the development of the Guangdong-Hong Kong-Macao Bay Area and the “Belt and Road” Initiative. Cooperation projects include: exploring new mechanism for cooperation in intellectual property among the Guangdong-Hong Kong-Macao Bay Area; strengthening the cooperation in intellectual property among the Guangdong-Hong Kong-Macao Bay Area; continuously launching Guangdong-Macao cooperation in intellectual property protection; deepening the cooperation in intellectual property between Guangdong and Macao and among the Pan-Pearl River Delta region; strengthening resource sharing and cooperation in intellectual property between Guangdong and Macao; and advancing the

cooperation between Guangdong and Macao in intellectual property publicity and education.

With the aim of strengthening the exchange and cooperation between Guangdong and Macao in the different aspects of intellectual property protection, the Guangdong-Macao Intellectual Property Working Group was established on 10 May 2012 following its first meeting convened in Guangzhou. The Group comprises of intellectual property administration and protection authorities of Guangdong and Macao. Members of the Guangdong side include the Guangdong Intellectual Property Office, the Guangdong Press, Publication, Radio, Film & Television Bureau, the Department of Public Security of Guangdong Province, and the Guangdong Sub-Administration of China Customs; members of the Macao side include the Macao Economic Bureau and the Macao Customs Service.



The Guangdong-Macao Intellectual Property Working Group holds its fourth meeting in Guangzhou

## 6. The Macao Economic Bureau organises Macao's E-commerce sector to visit the Cross-Border E-commerce Exhibition and Leaders Summit of CISMEF

To nurture local e-commerce talents and assist small and medium enterprises in getting a grasp of the latest information of cross-border e-commerce, the Macao Economic Bureau (DSE) organised e-commerce-related associations in Macao to participate in the Cross-border E-commerce Exhibition and Leaders Summit of the 15th China International Small and Medium Enterprises Fair (CISMEF), which was held between 10 and 13 October 2018 at the Poly World Trade Center Expo in Pazhou of Guangzhou, on 11 October in order to help enterprises to understand the development trend and opportunities of cross-border e-commerce in the Mainland and exchange with the industry there.



Macao's e-commerce sector attends the Cross-border E-commerce Leaders Summit of the 15th CISMEF

CISMEF is a state-level cross-border e-commerce exhibition jointly sponsored by the Ministry of Industry and Information Technology of China, the State Administration for Market Regulation and the People's Government of Guangdong Province, with the Guangdong Asia-Pacific E-commerce Institute (APECI) being the

leading organiser. This year's Cross-border E-commerce Exhibition, which was themed "China Quality, China Brands, Benefiting Globally", had 250 international standard booths to comprehensively showcase the industry chain of China's cross-border e-commerce.

The group of representatives of Macao's e-commerce enterprises attended the theme forum of the Cross-border E-commerce Leaders Summit of the 15th CISMEF. They listened to presentations given by Chen Haiquan, President of APECI and Professor at the Jinan University, and by representatives of major e-commerce platforms and enterprises on the future development trend of global cross-border e-commerce. At the forum, President Chen Haiquan made a sharing on how to help brands to "go abroad" through cross-border e-commerce platforms and assist enterprises in developing markets for products with a view to enabling traditional enterprises to better leverage cross-border e-commerce for achieving rapid development and upgrade and developing a complete industry chain and ecochain of cross-border e-commerce.

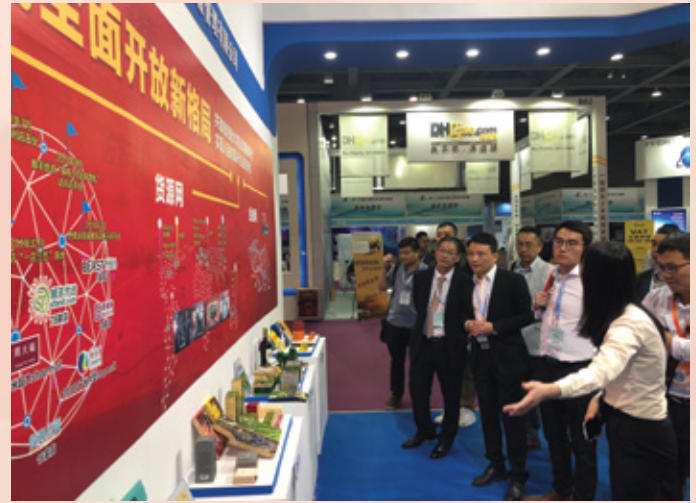
Later, through visiting the six exhibition zones in the Cross-border E-commerce Exhibition of CISMEF, the group of representatives exchanged with local enterprises to get to know further the hot e-commerce marketing strategies and practical skills. According to the Macao enterprise representatives, while the e-commerce market of the Mainland is developing rapidly, this exchange is helpful



for exploring innovative cross-border e-commerce policy measures, and is beneficial to the continuous development of Macao's cross-border e-commerce enterprises in the long term through referring to and learning from the successful experiences of the Mainland's cross-border e-commerce.

Participants of this exchange activity include: Chan Weng Tat, Head of Foreign Trade and Economic Cooperation Department of the DSE; Ho Wai Tim and Ma Jun, Director-General and Executive Vice President of the Sino-Portuguese E-Commerce Chamber; Law Kit Son, Deputy Director-General of the E-Commerce Association of Macau; Vincent Chou, Executive President of the Association of

Macao Internet Economy; and Leong Siu Kei, Director-General of the Macao Electronic Commerce Industry Association, etc.



The 25-man group of representatives visits the Cross-border E-commerce Exhibition of the 15th CISMEF

## 7. 2018 China Merchants Cup Qianhai Guangdong-Hong Kong-Macao Youth Innovation and Entrepreneurship Competition Final

Jointly organised by the Qianhai Shenzhen-Hong Kong Modern Service Industry Cooperation Zone Administration, the China Merchants Charitable Foundation, the Macao Economic Bureau (DSE) and the organisations concerned, the 2018 China Merchants Cup Qianhai Guangdong-Hong Kong-Macao Youth Innovation and Entrepreneurship Competition had its final held on 7 December this year. Themed “What’s Next?”, the Competition was divided into two groups, the Startup and the Enterprise Group. 29 projects of Internet of Things, artificial intelligence, advanced manufacturing, biomedicine and other fields from Guangdong, Hong Kong and Macao competed on the same stage, with each of the two groups having three Macao teams competing.

To offer good support to the preparation of the Macao teams, the DSE organised a 22-man Macao youth entrepreneurship delegation to travel to Qianhai, Shenzhen on the day of final under the assistance of the Youth Entrepreneurship and Innovation Nurturing Preparatory Committee. The participating teams were required to take part in the on-site draw and rehearse for the live broadcast. During the project selection session, each team had seven minutes to present its entrepreneurship proposal to the judges and five minutes to answer the questions from the judges. During the presentations, the Macao competitors gave fluent and natural performances that drew the attention and favourable comments of the judges and won good feedbacks. At the subsequent final and award presentation

ceremony held in the evening, each team strived to gain additional points by delivering a one-minute-only elevator pitch and by playing its group VCR, making the process of the activity compact and attractive. Eventually, the nano-silver flexible touch control project of a Macao participating team won the bronze award of the Enterprise Group. Other projects, namely ADot, Macau Spirit, Gathering, Brother Repairs APP and Zhenxi won the excellence awards.



Macao youth entrepreneurship teams win the excellence awards

## 8. Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2018 held in Dunhuang

Jointly organised by the Hong Kong, Macao and Taiwan Office of the National Intellectual Property Administration, Intellectual Property Department of the Hong Kong SAR Government and the Economic Bureau of the Government of the Macao Special Administrative Region (DSE), the Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2018 was held between 13 and 14 September 2018 in Dunhuang, Gansu Province, with an attendance of some 180 representatives from the intellectual property (IP) industries of the

Mainland and the Hong Kong and Macao SARs.

The Symposium invited experts, scholars and entrepreneurs of the IP industry from the three places as guest speakers. Revolving around the theme “IP: propelling innovation, growth and prosperity”, they conducted in-depth discussions and exchanges on three topics, namely “IP protection supporting innovative development”, “strengthening IP utilisation for materialising the value of IP” and “strengthening IP service for supporting enterprises to ‘go abroad’”, demonstrating the new areas and new features of modern IP development from multiple perspectives and advancing many valuable views and opinions that inspired direction and thinking in the development of IP business. Through this exchange platform, IP practitioners of the three places drew on and learn from each other’s experience in order make up for their own shortcomings. This facilitated the dissemination and exchange of experience and achievement between the three places, and also deepened and promoted the mutual



Representatives of the DSE attend the Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2018

communication and understanding between each other. Meanwhile, this also contributed positively to promoting the establishment of IP awareness among enterprises.

The Symposium, which has reached its 19th anniversary, has been organised annually in turn by the Mainland, Hong Kong

and Macao since 2000. Since being organised, it has provided a platform to persons from the IP industries of the three places to launch exchanges and strengthen communication, playing an active role on promoting the deepening of cooperation and exchange in IP between the three places.

## 9. China Investment Policy Seminar 2018 held on 5 December

Jointly organised by the Ministry of Commerce of China and the Secretariat for Economy and Finance of the Macao SAR Government, the China Investment Policy Seminar 2018 was held at the Macau Tower Convention & Entertainment Centre on 5 December this year, with the attendance of representatives of the Ministry of Commerce and the Ministry of Finance of China.

Tang Wenhong, Director-General of the Department of Foreign Investment Administration of the Ministry of Commerce of China, delivered a theme speech at the Seminar, stating that China had introduced multiple policy measures in recent years to speed up the relaxation of access to markets, enhance the level of investment liberalisation, and foster the stable growth of foreign investments, and the Central People's Government would take forward the country's reform and opening up with stronger effort, newer measures and faster pace, and persistently promote high-quality economic development with a high level of liberalisation. He also expressed welcome to people from Macao and foreign enterprises in Macao for grasping the opportunities to actively and proactively integrate themselves into the national development strategies, so as to jointly create business opportunities and

reap mutual benefits.



Tai Kin Ip, Director of the DSE, delivers his remarks

Tai Kin Ip, Director of the Macao Economic Bureau, stated in his remarks that the signing and implementation of CEPA had achieved significant effect on promoting the trade in goods and services between the two places, and the Agreement on Trade in Goods of CEPA would also be signed by the end of the year, which would be beneficial to further promoting the trade in goods between the two places. He remarked that China's new era of development, the development of the Guangdong-Hong Kong-Macao Bay Area and the opening of the Hong Kong-Zhuhai-Macao Bridge had offered unprecedented development opportunities to Macao. He also added that the Ministry of Commerce delegation's participation in the

Seminar this time fully embodied the care, support and help given to Macao by the Central People's Government, and helped the industrial and commercial sectors of Macao to better understand China's latest investment policies.

Around 300 persons from various government authorities, associations, business chambers and industrial and commercial sectors attended the Seminar, during which multiple ministerial departments conducted topic discussions on issues such as tax system reform, exploration of third-party market and offshore economic cooperation zones, and the implementation and advancement of CEPA, and answered the

questions that were of concern to the business sector, deepening the understanding of China's investment policies among Macao's business sector.



The China Investment Policy Seminar 2018 is successfully held