

# 2023

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# CEPA Newsletter

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## Editor's Note:

To continue to improve electronic government services, the Economic and Technological Development Bureau (DSED T) provides CEPA certificate online application service on Macao One Account starting from 3 January 2023. This digitalizes the whole application processes for CEPA Macao Service Supplier Certificate (first and additional copies) and CEPA Macao Investor Certificate (first and additional copies) and saves the need to visit any office physically.

Jointly organized by the Guangdong Administration for Market Regulation, Guangzhou Municipal People's Government, Intellectual Property Department of the Hong Kong Special Administrative Region Government and DSED T to promote intellectual property protection and development in the Guangdong-Hong Kong-Macao Greater Bay Area and enhance efficacy of IP utilization, the 5<sup>th</sup> Guangdong-Hong Kong-Macao Greater Bay Area Intellectual Property Trade Expo and International Geographical Indications Products Trade Expo (GBAIP & IGIP Expo) was held virtually from 9 to 11 January. The DSED T's Deputy Director Chan Tze Wai attended the event and delivered an opening speech virtually.

The first meeting of the Guangdong-Macao Expert Group on Cooperation in Technology and Innovation was held in Hengqin on 16 January. The Expert Group was



officially established in the Macao/Guangdong Cooperation Joint Conference in September 2022. The meeting was attended by, among others, Deputy Director-General of the Department of Science and Technology of Guangdong Province Liang Qinru, Deputy Director-General of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macao SAR Huang Shengbiao and Director of the DSEDT Tai Kin Ip.

## 1. CEPA certificate online application service officially launched on 3 January

To continue to improve electronic government services, the Economic and Technological Development Bureau (DSEDT) provides CEPA certificate online application service on Macao One Account (MOA) starting from 3 January 2023. This digitalizes the whole application processes for CEPA Macao Service Supplier Certificate (first and additional copies) and CEPA Macao Investor Certificate (first and additional copies) and saves the need to visit any office physically.

By digitalizing the CEPA certificate application service, the DSEDT further enhances public administration efficiency and continues to improve measures that facilitate residents and businesses. Businesses that have set up an MOA (entity account) can make online applications for CEPA certificates with their MOA accounts. This convenient, fast and facilitative service for businesses reduces the number of times that they need to make in-person visits for application.



## 2. The 5<sup>th</sup> Guangdong-Hong Kong-Macao Greater Bay Area Intellectual Property Trade Expo and International Geographical Indications Products Trade Expo held from 9 to 11 January



DSED's Deputy Director Chan Tze Wai gives an opening speech

Jointly organized by the Guangdong Administration for Market Regulation, Guangzhou Municipal People's Government, Intellectual Property Department of the Hong Kong Special Administrative Region Government and Economic and Technological Development Bureau of the Macao Special Administrative Region Government (DSED) to promote intellectual property (IP) protection and development in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and enhance efficacy of IP utilization, the 5<sup>th</sup> Guangdong-Hong Kong-Macao Greater Bay Area Intellectual Property Trade Expo and International Geographical Indications Products Trade Expo (GBAIP & IGIP Expo) was held virtually from 9 to 11 January. The DSED's Deputy Director Chan Tze Wai attended the event and delivered an opening speech virtually.

The GBAIP & IGIP Expo, which has already had four episodes held successfully, has drawn the participation of exhibitors from nearly 40 countries and territories around the world and achieved fruitful results. With the theme "Building an Intellectual Property Rights Power and a New

Development Pattern", this year's episode was composed of trading exposition, themed forums and thematic activities that cover patents, trade marks, copyright and geographical indications (GIs). The online exhibition zone featured a GBAIP online platform that composed of IP achievement display, online negotiation, online trade, online e-contract, live streaming marketing, online seminar and collaboration of innovative resources, and has established a GI product exhibition hall and an IP trade exhibition hall, which focused on displaying and trading IP innovation outcomes and GI products. The number of exhibitors amounted to over 4,000.

### 3. First meeting of the Guangdong-Macao Expert Group on Cooperation in Technology and Innovation held on 16 January

The first meeting of the Guangdong-Macao Expert Group on Cooperation in Technology and Innovation was held in Hengqin on 16 January. The Expert Group was officially established in the Macao/Guangdong Cooperation Joint Conference in September 2022. The meeting was attended by, among others, Deputy Director-General of the Department of Science and Technology of Guangdong Province (DSTGD) Liang Qinru, Deputy Director-General of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macao SAR (LOCPG) Huang Shengbiao and Director of the Economic and Technological Development Bureau of the Macao Special Administrative Region Government (DSED) Tai Kin Ip.

Liang Qinru delivered remarks to express the hope for strengthening the exchange and cooperation on technology and innovation with Macao in the future in terms of platform building, resource sharing and assimilation of mechanisms, as well as jointly advancing the development of Hengqin into a cooperation zone that opens to the world. Tai Kin Ip indicated in his remarks that the establishing of the Expert Group marks the commencing of more systematic cooperation and exchange between Guangdong and Macao in the technology field. He hopes that cooperation at different levels will expedite Macao's integration into the overall national development. Huang Shengbiao stated in his remarks that the Expert Group has large



Group photo of attendees of the first meeting of the Guangdong-Macao Expert Group on Cooperation in Technology and Innovation

room for cooperation and the LOCPG supports the deepening of integration between Guangdong and Macao in all areas.

The DSTGD first reviewed the previous work of Guangdong and Macao on technology cooperation. The DSED presented the Expert Group's key work plan for 2023 in five directions of cooperation, including: 1) jointly promoting the development of the Hengqin cooperation zone; 2) implementing in-depth the Guangdong-Macao Technology and Innovation Joint Funding Scheme and supporting Macao in establishing a technology research project evaluation system and exploring cross-border data trade cooperation; 3) jointly taking forward the building of the Macao Centre of the Greater Bay Area National Centre of Technology Innovation and other technology and innovation platforms; 4) deepening science and technology-related training and exchanges between people in the two places, promoting nurturing and introduction of technology talents and supporting youth innovation and entrepreneurship in Guangdong and Macao; 5) giving play to Macao's role as a bridge between China and Portuguese-speaking countries and jointly taking forward international technology exchange and cooperation, among others.



The Guangdong-Macao Expert Group on Cooperation in Technology and Innovation convenes its first meeting

#### 4. Award presentation ceremony of the Guangdong-Hong Kong-Macao Greater Bay Area High-Value Patent Portfolio Layout Competition 2022 held on 10 February

The Guangdong-Hong Kong-Macao Greater Bay Area High-Value Patent Portfolio Layout Competition 2022 (hereafter the Competition) held its award presentation ceremony on 10 February 2023 in Foshan. Chan Tze Wai, Deputy Director of the Economic and Technological Development Bureau (DSED), attended the event and delivered a speech.

The Competition was jointly organized by the Guangdong Administration for Market Regulation, Intellectual Property Department of the Hong Kong Special Administrative Region Government, DSED and People's Government of Foshan Municipality. Since launched in April last year, it has attracted eager participation by the Mainland, Hong Kong and Macao's MSMEs, tertiary institutions, technology research institutions, individuals and other innovators and received 3,936 projects from all over the country that passed the preliminary assessment. After joint selection and judgment, 50 patent projects were awarded Gold, Silver and Outstanding Awards. Five projects from the Macao SAR were selected as double top 100 projects of the Competition and qualified for the semi-final. Four of

them entered the final and eventually won a Silver Award and an Outstanding Award. Among them, the project namely Supramolecular Cells Kit for Cell-Hitchhiking Drug Delivery of the University of Macau won a Silver Award, while the project namely Discovery and Clinical Application of First-in-Class Small Molecular New Drug of the Macau University of Science and Technology won an Outstanding Award.



Award presentation ceremony of the Guangdong-Hong Kong-Macao Greater Bay Area High-Value Patent Portfolio Layout Competition 2022

## 5. DSEDT delegation visits IP protection centres of Guangdong and Foshan

A five-man delegation of the Economic and Technological Development Bureau (DSEDT) led by Deputy Director Chan Tze Wai travelled to Guangzhou and Foshan on 9 February 2023 for exchanging with Guangdong Intellectual Property Protection Center and Foshan Intellectual Property Protection Center. The two sides had exchanges on patent pre-examination, trade mark examination,

education and training, among others. Through site visits and discussions, the mutual understanding between the DSEDT and the two centres was further enhanced. This will help promoting broader and deeper cooperation between each other and advance the high-quality development of IP-related work in the Greater Bay Area.



A delegation led by Deputy Director Chan Tze Wai visits the Guangdong Intellectual Property Protection Center



DSEDT personnel has exchanges with the Foshan Intellectual Property Protection Center

## 6. DSEDT and Macao tertiary institutions visit Shenzhen with Zhuhai Science and Technology Innovation Bureau



The delegation of Macao and Zhuhai governments and representatives of Shenzhen Science and Technology Innovation Commission in a group photo after the meeting

To promote exchange and cooperation between and conversion of outcome of tertiary institutions, research institutions and innovation enterprises of Macao, Zhuhai and Shenzhen, Che Weng Keong, Head of Technology Department of the Economic and Technological Development Bureau of the Macao Special Administrative Region Government (DSEDT) and representatives of Macao's tertiary institutions, along with Dai Ge, Deputy Director-General of Zhuhai Science and Technology Innovation Bureau (ZHSTIB) and others visited Shenzhen recently to conduct research, as well as to build platform, promote collaboration and jointly explore room for technology and innovation cooperation.

The group of DSEDT and ZHSTIB first visited the Shenzhen Science and Technology Innovation Commission in the morning to have an exchange on conversion of technology outcomes, gathering of talents and innovation landscape, as well as a sharing on Shenzhen's advance experience and practices with regard to conversion of technology outcome. The three sides all agreed that the cooperation between Macao, Zhuhai and Shenzhen on technology outcome transfer and conversion needs to be further deepened, and policy innovation and synergy needs to be strengthened in order to firmly take forward the building of an international innovation and technology hub in the Guangdong-Hong Kong-Macao Greater Bay Area.

In the afternoon, the delegation along with tertiary institutions and enterprises of Macao and Zhuhai visited three new energy vehicle and new material companies in Shenzhen, which are: BYD Co. Ltd.; Shenzhen Capchem Technology Co., Ltd. and BTR New Energy Technology Institute.

This joint exchange visit provided a precious opportunity of exchange for the Macao-Zhuhai delegation, allowing further understanding of the investment in technology research, technology development and other actual situations of large technology enterprises in Shenzhen, which helps the research and development of tertiary institutions to keep closer with the current direction and needs of technology industry development. Meanwhile, during the course of exchanging, a foundation for future collaboration between local tertiary institutions and Shenzhen's large technology enterprises has been established to build a bridge for future collaboration and broaden the room for industry-academia-research collaboration.



Visiting the R&D and testing equipment of BTR New Energy Technology Institute



Group photo taken after visiting BYD Co. Ltd.



Exchanging with representatives of Shenzhen Capchem Technology Co., Ltd. on industry-academia-research needs

## 7. Talk on IP protection of trade marks held on 10 March

At invitation of the Commercial Services Bureau of the Guangdong-Macao Intensive Cooperation Zone in Hengqin, the Economic and Technological Development Bureau (DSED) sent representatives to participate in a talk on intellectual property (IP) protection of trade marks themed “Respect Knowledge for a Smart Future”, which was held by the former on 10 March 2023 with topics covering creation, utilization, management and protection of IP, as well as sharing of experience on entrepreneurship in the Cooperation Zone/ participation in IP protection by enterprise representatives. The event effectively furthered exchange of experience in IP protection between enterprises of the two places, strengthened the awareness of enterprises on protecting and safeguarding cross-border IP and enhanced the supportive role of IP in industrial development. It also allowed the DSED’s personnel to further understand the current modus operandi and latest development of IP in the Cooperation Zone in order to promote exchange and cooperation between the two sides in the IP field and assist the innovation-driven development of the two places.



“Respect Knowledge for a Smart Future” talk